



May 30, 2026

Dear Y Community Members,

This is a milestone year for our organization.

YMCA of the North is celebrating **170** years this year — longer than Minnesota has been a state.

It is a tremendous legacy to consider.

These anniversaries are a source of real pride. They are also a reminder of our responsibility. For generations, the Y has adapted to what communities need most. That work is never finished. Each chapter builds on the last.

Leading the Y at this moment is both humbling and energizing. The mission is as vital as ever. And the opportunity ahead is significant.

As a donor and partner, you help make that possible.



This year, we entered the first phase of a new strategic plan that gives us clarity and momentum. The plan is organized around four pillars that are shaping where we focus and how we move forward:

- Elevate Experiences.
- Deepen Engagement
- Increase Access.
- Sustain Our Future.

Together, they guide how we invest, how we serve, and how we grow — all in service of our ambition to be the **leader in experiences that foster wellbeing.**

You can already see this momentum building. Earlier this year, we began repositioning the Y's brand around a new, community-centered theme: **"What Moves You?"** It's a simple question, but a powerful one. It reflects movement, purpose, and belonging — and it creates space for everyone to see themselves at the Y.

We brought this idea to life at a free community event at the Minnesota Zoo in February. Tens of thousands of neighbors joined



us for a day focused on movement, connection, and joy. It was a powerful expression of what the Y does best: bringing people together and creating access to wellbeing.

More is ahead.

We are excited to open the **Peter J. King Family Foundation Center for Child and Family Wellbeing**, located across the street from our beloved Richard M. Schulze Family Foundation Midway YMCA. Purpose-built as a permanent home for child care, family support, and workforce training, the Center will bring together services that strengthen families, support mental and emotional health, and help children thrive. It represents a long-term commitment to wellbeing — and to the community we serve.



We are also thinking boldly about the future. We remain focused on **growing our endowment and making thoughtful investments** in our local YMCAs and camps. These are the places of human transformation, where belonging is built, confidence is formed, and lifelong relationships begin.

And of course, **summer is front and center**, our busiest season.

Soon, our Ys and camps will be filled with young people discovering new interests, building confidence, and finding connection. Through programs like **Get Summer**, which offers free memberships to teens, we continue working to ensure that access to safe, enriching summer experiences is within reach for families across our region.



None of this happens without you.

Your generosity honors a remarkable legacy — and helps carry it forward. We are grateful for your partnership and inspired by what we can continue to build together.

Thank you for being part of this moment in the Y's story.

With deep appreciation,

Glen Gunderson
President & CEO, YMCA of the North