



May 30, 2026

Dear Southdale Y Community Members,

As we step into the energy of another Minnesota summer, we're reminded how special this season is here at the Southdale YMCA. Our spaces are full, our programs are buzzing, and our community continues to show up for one another in inspiring ways.

We're so grateful for the role you play in making this possible. Your ongoing support helps fuel the relationships and impact we create together.

Wrapping up the first part of the year, we're excited to share a few meaningful updates that reflect the widespread reach of your generosity.

WHAT'S MAKING WAVES

- We continue to lean in, love, and show up for our **ForeverWell community**. This year, we responded quickly when many senior members were impacted by changes to their insurance-based memberships, offering a specially priced option to ensure continuity and connection. Nearly **800 members** have taken advantage of this offer, and in addition to that, we're regularly providing **50+ dedicated** classes, plus educational, social, and volunteer opportunities that keep this community active and engaged.
- Now 50 years in, the Southdale Y remains a place that our community members choose (with many other options available to them), and we don't take that lightly. Our parking lot is typically full (just how we like it!), and currently we have over 4,200 active membership units, translating to **15,000+ individuals accessing our programs and offerings** — the highest since 2019! This growth spans health and wellness opportunities, swimming lessons for all ages, and expanded youth programming.
- With this growth also comes **increased need** — and thanks to partners like you, we're meeting it. In 2025, more than **\$380,000 was reinvested directly back into the community** through membership and program support.
- We're also proud of the continued success of our **Cops on the Court** program. In both 2025 and 2026, we've partnered with Edina Police Department, Hennepin County, and local first responders to **create space for connection through basketball and conversation**. Each week, **120+** youth and community leaders gather — not just to play, but to build relationships with those who serve our community. It's been powerful to watch trust grow and barriers come down, and we believe there's even more growth ahead with this special initiative.

WHAT'S TAKING SHAPE

- We're building on strong momentum in our **youth and teen programming** as we head into another exciting summer, focused on creating spaces where every young person feels they belong. Plenty of adventure and fun in the sun is right around the corner as we get ready to welcome 200+ kids daily for **Summer Power and Summer Sports** programs.
- Additionally, we're doubling down on how we serve families. In an increasingly expensive world, our Y remains an **accessible, high-value hub for all ages**. You'll see this through a new family-focused newsletter, more inclusive fitness options, expanded kid- and family-centered programming, increased swimming lesson offerings, the reopening of our climbing wall, and more. We have a lot to offer, and we're excited to share it more intentionally.
- Our community partnerships also continue to grow, and this year, we've already received support from both Edina Rotary clubs to help expand our youth programming. Combined with our ForeverWell and broader partnerships, we're strengthening our role as a connector across the community — working alongside others to help people move, connect, and thrive.
- Lastly, we are passionate about continuing to share **more ways for folks to get connected** by amplifying their voice and impact. Whether it's supporting our Community Advisory Board, engaging in hands-on volunteer opportunities, connecting with our most vulnerable members, or simply helping serve popcorn on days of fun, we've got a place for everyone looking to get more involved!

Behind each of these bullet points are real people and real stories, and your generous support plays a role in every single one.

Thank you for believing in this work and for standing alongside us as a friend and donor. The impact we're making together is big and continues to grow. We're excited about what's ahead and look forward to seeing what we'll make possible together in the months to come!



With gratitude,

Handwritten signature of Nick Hanks in black ink.

Nick Hanks
Executive Director

Handwritten signature of Catherine Quinlivan in black ink.

Catherine Quinlivan
Senior Operations Director