



May 20, 2025

Dear Friend and Partner of the Southdale Y,

Now that spring has sprung and we are transitioning into the (much welcomed) warmth of summer, we want to take a moment to reflect with our amazing community of donors on the incredible growth we've seen here at the Southdale YMCA. We are eager to share some of our proudest achievements and provide a glimpse into what lies ahead for the remainder of the year.

Your unwavering support continues to make all this possible, and we want to make sure you are fully updated on how your generosity is helping us transform lives in our community. As one of our valued partners, we feel it is a priority to keep you in the loop on all the exciting developments at our Y. Truly, you are at the heart of our success!

This year, we are also celebrating a significant milestone – the Southdale YMCA is marking its 50th year of serving our community. We can't wait to celebrate this special anniversary milestone with you later this year! Keep your eyes and ears open for more about this coming soon. In the meantime, we are excited to share the following updates.

THE REALLY GOOD STUFF

- Our dedication to and focus on our **ForeverWell community** continues to grow and become more responsive to these members' needs. With over 2,100 unique visits by senior members each month, we are proud to expand programming to support both their physical and mental wellbeing. We've also seen some beautiful acts of kindness from this group, including volunteering to read to children in our Kids Stuff program and making check-in calls to fellow ForeverWell members.
- We are also incredibly proud of the impact our **family engagement team** has on our youngest members. They routinely provide care, recreation, and learning opportunities for 100+ children each day in our Kids Stuff program. This, alongside our staple **youth development programs** — like youth sports, swim lessons, our mighty Southdale Sharks swim team, Summer Power, and Leaders-in-Training — help ensure we are serving the next generation of leaders with intention and innovation.
- It's been wonderful to watch our parking lot filling up each day, with our members of all ages and backgrounds experiencing **high-quality fitness and wellness opportunities** each time they walk through the door. With increases in demand, access to these offerings remains a top priority, especially as the need for **financial assistance** also continues to grow. In 2024, more than \$457,000 was provided by our Y to ensure cost is never a barrier for those in the community who benefit most from our services and offerings. Ongoing support from our **amazing donors** (like you!) helps makes this possible, and we hope to expand our scholarship efforts in 2025 and beyond.

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WHAT'S STILL TO COME

- We are eager to continue expanding our learning, wellness, and recreation opportunities for youth and teens in our community. Last summer, our **Summer Power and Summer Sports programs** served over 200 kids daily, and we're gearing up for even bigger and better engagement this summer!
- Additionally, we're thrilled to introduce new programming in direct partnership with **local first responders and community leaders**, including a First Responder/Youth Basketball League, hosted trivia nights, and neighborhood Grill & Go events. These initiatives are designed to create meaningful connections, facilitate positive engagement, and meet our youth and teen community members where they are.
- Beyond our programs focused on the many young people we serve, we are committed to strengthening our resource and community partnership networks to provide more accessible opportunities for all. We are feeling pumped about our upcoming collaborations with the **Edina Senior Center** and **Bloomington Public Health**, working together to further meet the needs of our broader community.
- We also look forward to playing a key role in **signature community events** like Edina Rides — a family cycling event that starts in our parking lot — and, of course, celebrating our Y's **50th Anniversary** in a big way. There's so much to look forward to, and we can't wait to share it all with you!

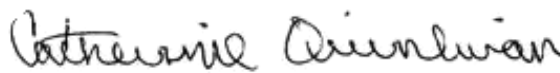
Ongoing support from partners like you is the driving force behind these achievements, our plans for the future, and so much more. Your inspiring commitment helps us grow and adapt our programs so that no community member has to question whether the Southdale Y is a place for them.

We are beyond grateful to have you by our side in this important work, positively impacting many lives in many ways.

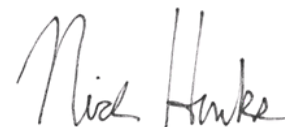
As we plan for the future, we're excited to keep you updated on our journey as we create new ways to foster wellbeing and strengthen our community.

Once again, thank you for being a vital part of why and how we carry out our mission each day. We wish you a fantastic summer ahead and are excited to see all the good we'll accomplish together in the months and years to come!

With heartfelt gratitude,



Catherine Quinlivan
Associate Executive Director



Nick Hanks
Associate Executive Director

