May 20, 2025

Dear Friend and Partner of the Andover Y,

As we move further into 2025, we would like to take a moment to reflect on the past year and share some thoughts from the leadership team about where we've been, what we've accomplished, and where we're headed here at the Andover YMCA!

## **REFLECTING ON 2024**

2024 was no doubt a year filled with growth and celebrations. We are grateful for the goals that we were able to accomplish together with our new leadership team and our members!

Some of our key highlights from last year include:

- Over \$323,300 in **donor-supported financial assistance** was provided to offset membership and programming fees, ensuring cost is never a barrier to accessing all that we offer.
- Our ForeverWell program expanded, with more than 3,440 seniors staying engaged and visiting weekly.
- Through our signature Y offerings, 1,897 kids and adults learned **critical life-saving water safety skills**, and 3,095 young people engaged in **enriching youth programming** provided in our safe, inclusive, and educational spaces. Additionally, over 57,000 youth spent time at **Kids Stuff**, giving their parents/caregivers the opportunity to focus on their wellbeing.
- Both our membership base and our community partnerships experienced steady growth.

These achievements are a true testament to the passion, support, and adaptability of our community. Donors like you are a huge part of making it all happen – thank you!

## **LOOKING AHEAD**

In 2025, we have already experienced a variety of continued benefits from the work done in 2024. Of course, with any growth and innovation, challenges arise. Thanks to the commitment, collaboration, and patience of our members and staff, we have made meaningful progress across our new CRM platforms to better serve our community! We will continue to monitor, adapt, and provide thorough training to ensure that members can access our programs and spaces with ease.

A few of our key 2025 priorities include:

- Innovating valued programs and services for our members based on their needs and interests.
- Further supporting our community by **raising \$72,000** in our Annual Fund efforts to ensure every individual and family can be a part of our Y regardless of their financial situation.
- Continuing to work with community partners and strengthen our collaboration with them to **increase the accessibility and impact of our location**, as we see our community and the role we play in it growing.

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We are grateful for our leadership team and all team members ensuring the Andover YMCA can be a safe and welcoming place for our community. We are investing in leadership development across all levels, creating more opportunities for growth, collaboration, and shared accountability. As a leadership team, we remain committed to fostering a culture of transparency, inclusion, and mission-driven work. One testament to this is our own Amber Lawrence, a lifeguard, receiving the American Lifesaver Award for the Professional Rescuer. This is a national award presented by the American Red Cross.

Amber, a freshman at the University of Wisconsin River Falls, is pursuing a degree in Psychology. Passionate about swimming since the age of three, she earned her lifeguard certificate in 2021 and now serves as a lifeguard at the Andover Y.

In August last year, Amber's training in lifeguarding, CPR/AED, and first aid was put to the ultimate test. While on duty, a stroller with an infant strapped in accidentally plunged into the deep end of our lap pool. Without hesitation, Amber sprang into action, diving into the water and lifting the stroller high enough for the baby's head to emerge. The infant cried, and with the help of onlookers, both the child and stroller were safely removed from the pool. We are so proud of Amber and feel grateful that the skills she was trained to use were effective in saving a life – there is nothing more important than this kind of work.

## **GRATITUDE AND MOMENTUM FORWARD**

None of our progress would be possible without donors like you — your ideas, support, and dedication make the Andover YMCA what it is. On behalf of the leadership team, thank you for all you've contributed.

We are beyond grateful to have you by our side in this important work, positively impacting many lives in many ways.

Let's keep the momentum going! We're excited for the road ahead and confident that 2025 will be another meaningful year for our community. If you would like to discuss how to make a greater impact with our Y, we would be happy to connect with you – please reach out at any time.

Once again, thank you for being a vital part of why and how we carry out our mission each day. We wish you a fantastic summer and can't wait to see all the good we'll accomplish together in the months and years to come!

With deep appreciation,

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